

From Vulnerable to Vigilant: Enhancing Email Security for a Middle East Retail Powerhouse

Industry: Retail
Size: 1000+ employees
Region: United Arab Emirates



Business Problem

The client faced increasing email-based cyber threats, including spoofing and phishing, due to a lack of visibility and control across multiple domains. As their operations expanded, securing communications and protecting brand reputation became critical to their cybersecurity strategy.

How Intertec Helped

Intertec partnered with the client to implement Mimecast's advanced email security solution with DMARC configuration, delivering:

- **Multi-layered Threat Protection:** Mimecast was deployed to filter and block phishing, malware, and spoofing attempts before reaching end-users.
- **DMARC Enforcement:** Full implementation of DMARC enabled the client to identify, control, and block unauthorized use of its domains, reducing impersonation risks.
- **Insight-Driven Visibility:** Real-time analytics and reporting provided granular visibility into email traffic and threat patterns, allowing proactive security management.

Business Outcomes Delivered

- **Reduced Email Fraud:** Drastic drop in spoofing and phishing attacks targeting employees and customers.
- **Increased Brand Confidence:** Partners and customers gained renewed trust in the company's communications, knowing the domains were secured and verified.
- **Strengthened Cybersecurity Posture:** The organization achieved better control over domain use, elevated threat visibility, and aligned its infrastructure with modern email security best practices.